

Dated: 06/06/2020

Dear Sir/ Madam,

Please find attached my resume for the position of XXX. I'm particularly interested in this opening / position, which relates strongly to my **15 years of experience in planning & implementing competitive strategies to drive sales volumes, build customer preference, acquire new accounts and capture optimum market share for achievement of revenue targets..**

With a firm grasp in leading business operations, I bring strong capabilities in coordinating with Channel Partners -Chemists, C&FAs & Distributors for deeper market penetration & reach. Deft in ensured overall trade satisfaction, stock availability, distribution, collections and adherence to company's policies / SOPs; drove efforts for Client Relationship/KOL Management: built productive business relationship with existing / new clients (Doctors / Medical Practitioners) aimed at identification/ development of new business opportunities.

Highlights of experience & demonstrated talent I would bring to your organization include:

- Proven success in understanding customer needs, developing strong relations with KOL/ Doctors (CPs, Endos, Nephros and Cardios).
- Resourceful in overcoming complex business challenges using strong work ethics, sound integrity, analytical & problem-solving skills.
- Deft in interacting daily with KOLs; covered Govt. Institutes of Northern and Eastern region like Military hospital, State ESIs, Railway Hospital, State Hospital, Command Hospitals across Punjab, Haryana, Delhi, Himanchal Pradesh, J&K, and Kolkata, Siliguri, Darjeeling, Andaman-Nicobar, Patna & Varanasi
- An effective communicator with excellent analytical and negotiation skills; proven talent in building & directing teams high-performing teams, while maintaining zero attrition levels.

I have made numerous contributions to my current organization. In addition to my qualifications, I also have a decent amount of experience & proficiency in maintaining the warmth and cultural heritage of the company, while also developing the same in keeping with evolving work ethics & dynamic market scenarios. I have even accelerated the achievement of my goals and positioned myself as a valuable resource in a variety of situations.

I am confident that you will find my experience and enthusiasm for pioneering ideas and innovative ideas extremely resourceful. I look forward to discussing your objectives and how we can work together to accomplish them.

Thanking you.

Sincerely,

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Enclosure: Resume